



Sponsorship Opportunities 2023



Happily Ever After League
11445 E. Via Linda #2-493
Scottsdale, AZ 85259



Welcome Message



Happily Ever After League (HEAL) would like to invite your company to be part of our Annual Fairytale Tea Fundraiser. HEAL's Fairytale Tea is definitely a favorite event where guests enjoy a whimsical day with friends as they help raise necessary funds for HEAL moms. This event simply cannot be explained, it must be experienced.

On October 22, 2023, we will host our Annual Fairytale Tea. Throughout the afternoon at the beautiful Clayton House, guests will enjoy high tea while admiring all the creative Fairytale Themed Table decorations. Each table is creatively decorated by a Host/Hostess who voluntarily takes on the task of decorating their themed table-scapes and inviting friends to come and enjoy the afternoon.

We are looking for local businesses and organizations to partner with us and play a part in this community event. Your involvement would not only contribute to our event but show support and highlight the importance of supporting Arizona Mom's through Cancer Recovery.

If you're interested in joining our efforts and supporting local mothers recovering from cancer, please select from our event sponsorship opportunities mentioned in this booklet. Events like ours are important to our community and we would love to have you involved!

Lauren Daniels



Vision & Mission



Vision

The Happily Ever After League (HEAL) was founded in 2004 by Lauren Daniels when she was diagnosed with breast cancer at the age of 35. Lauren's children ranged in age from 1 to 11 at the time of her diagnosis. She felt called to support other mothers and walk alongside them on their cancer journey.

Mission

The Happily Ever After League (HEAL) is a non-profit 501(c)3 organization that was founded to provide support to moms during cancer treatment. HEAL assists Arizona mothers recovering from any type of cancer with at least one dependent child living at home.

Who We Serve

We receive referrals from numerous major medical establishments in the Valley. We are grateful for their referrals, their generosity, and their support of our mission.



How We Help

The grant recipient must be living in Arizona with at least one dependent child. HEAL distributes gift cards based on incoming donations and fund-raising efforts to help offset the cost of monthly expenses incurred as a result of a cancer diagnosis.

HEAL then provides ongoing outreach and support to mothers in active cancer treatment.

Our Goal

Since its inception in 2004, HEAL has kept the goal of never turning away a qualifying mom in need. Each month mothers receive assistance with support that helps offset the costs involved in cancer recovery.

Your Support

When giving to HEAL you can confidently know that this is the shortest distance between your bank account and the moms that we support. You are coming alongside of families in their time of immediate need.

Your donation becomes gift cards to HEAL moms that pay for medications, copayments and gas. Additional ongoing support is offered each family for the holidays and back to school.



Support for Moms



Sponsorship Opportunities

Happily Ever After League invites you to become a Corporate Sponsor for our Annual Fairytale Tea. We need many items for a successful fundraising event, such as entertainment, audio visual, printing, centerpieces, decorations, flowers, etc. Please consider purchasing a Sponsorship, donating a Raffle/Silent Auction Item, or directly donating. This will enable HEAL to keep the goal of never turning away a needy mom.

By supporting our fundraiser, you place your organization in front of executives, community leaders, and civic-minded individuals committed to making a difference in the lives of Arizona Moms recovering from cancer and the financial burden that comes with this type of diagnosis.

Please note that there is ONE SPONSORSHIP package for each category. First come, first sold.

Cinderella's Carriage ~ Title Sponsor

\$10,000

Included in this package:

- Title Recognition
- VIP Enchanted Fairytale Decorated Table
- Event Tickets for 8 Guests (maximum)
- Premium Event Seating
- Royal Treatment – Gift for each table guest
- Glass of Champagne for each adult table guest
- 100 Raffle Tickets
- Event favor with Logo Print Recognition or item you provide for each event attendee
- Sponsor recognition projected onsite
- Sponsor recognition on Presentation and Signage at the Event
- Sponsor recognition at the event from the podium
- Sponsor recognition on website and social media

Queen for a Day

\$5,000

Included in this package:

- Magical Fairytale Decorated Table
- Event Tickets for 8 Guests (maximum)
- Premium Event Seating
- 50 Raffle Tickets
- Sponsor recognition on Presentation and Signage at the Event
- Sponsor recognition on website and social media

Wish Upon a Star: Instagram Sponsor

\$3,000

Included in this package:

- Event Tickets for 2 Guests
- Logo on INSTA Corner – Backdrop with your logo for photo opportunities
- Logo on printed Guest Photo from Photo Booth
- Sponsor recognition on Presentation, website, and social media

Tipsy Tea: Signature Beverage Sponsor

\$3,000

Included in this package:

- Event Tickets for 2 Guests
- Signature Beverage on display with Logo/Napkin
- Logo projected on Bar Monitor
- Sponsor recognition on Presentation, website, and social media

Spoonful of Sugar: Dessert Sponsor

\$2,000

Included in this package:

- Company logo on dessert
- Sponsor recognition on Presentation, website, and social media

Secret Garden Sponsor

\$1,500

Included in this package:

- Floral centerpieces displayed throughout Tea
- Sponsor recognition on Presentation, website, and social media

You Got a Friend in Me Sponsor

\$500

Donating attendance at the Tea for a Survivor

- Seating for two; Survivor and her Guest (2 Event Tickets)
- 5 Raffle Tickets for Survivor
- Sponsor recognition on Presentation, website, and social media

Donation Only

If you are unable to attend our Fairytale Tea but would still like to be part of it, please consider either purchasing a Sponsorship or donating a Raffle/Silent Auction Item. We will recognize you as a donor accordingly. Your monetary donation is 100% tax deductible.

Thank you!

We appreciate your Corporate Sponsorship and/or Donation. It is corporations and leaders like you in the community who help local charities like HEAL provide individualized support to those in need within our community. Should you have any further questions, please do not hesitate to contact us, at outreach@happilyeverafterleague.org. Thank you!!



Sponsorship Opportunities

Thank you for considering being a Corporate Sponsor of our Fairytale Tea Fundraiser. The success of HEAL's fundraising depends on the events and activities we organize throughout the year, by underwriting event expenses you help HEAL attain our goal of never turning away a mom in need. If you have any questions please contact us at outreach@happilyeverafterleague.org or text question 480-495-3918.

SPONSOR INFORMATION

| | |
|---------------|----------|
| COMPANY NAME: | ADDRESS: |
| CONTACT NAME: | |
| PHONE: | |
| EMAIL: | |

SPONSORSHIP:

| | | |
|---------------------------------------|-------------|----------|
| _____ CINDERELLA'S CARRIAGE | \$10,000.00 | _____ |
| _____ QUEEN FOR A DAY | \$ 5,000.00 | _____ |
| _____ WISH UPON A STAR: INSTAGRAM | \$ 3,000.00 | _____ |
| _____ TIPSYPY TEA: SIGNATURE BEVERAGE | \$ 3,000.00 | _____ |
| _____ SPOONFUL OF SUGAR: DESSERT | \$ 2,000.00 | _____ |
| _____ SECRET GARDEN: FLORAL | \$ 1,500.00 | _____ |
| _____ YOU'VE GOT A FRIEND | \$ 500.00 | _____ |
| _____ DONATION | | _____ |
| | | \$ _____ |

To Pay by Check:

Please mail this completed form with your check made out to Happily Ever After League to 11445 E Via Linda #2-493, Scottsdale, AZ 85259.

To Pay Online:

We accept secure payments online via our website; please visit: www.happilyeverafterleague.org/events/sponsorships.

Submit Logo:

Please forward one full color 300 dpi, high-resolution logo with transparent background (jpg or png format) to Ruth Anne Lefkowitz at outreach@happilyeverafterleague.org, to be used in accordance with your sponsorship level selection. All logos due no later than October 1, 2023.

HEAL Internal Use:

_____ FUNDLY _____ LOGO REC'D _____ IG/FB _____ FUNDLY



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